

Go EO

Cautionary Tales

Vanishing Vanessa



Vanessa owned a successful business, yet yearned for change. But how would totally disconnecting affect her business?



Vanessa loved her business, her work, her clients, and her team. But dreamed of travelling the world.



She had rejected offers for the business, imagining they would mean job losses. Then she heard about EO.



Although the senior team agreed to the transition, they were a little nervous about operating without Vanessa.



While she was away, Vanessa decided to completely disconnect.



Vanessa left her laptop behind and set off on a trip of a lifetime.



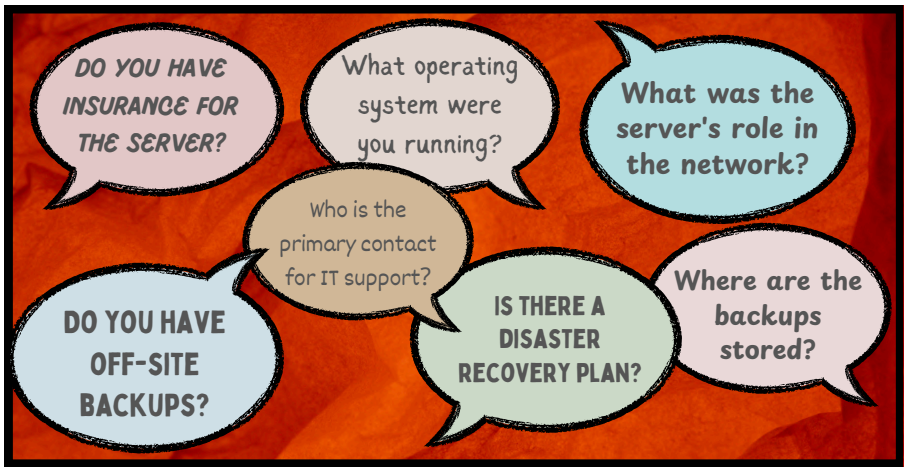
Within weeks, small issues cropped up. They were dealt with, but it took time.



A few months later, a major client called to talk to Vanessa. When they couldn't, they took their business elsewhere.



Then, disaster struck. An explosion in the server room. After the fire, all the data vanished.



Local IT firms couldn't help without knowing the setup. No one on the team had the answers.



Data had disappeared. Clients had left. Vanessa returned to find the business she had built was ruined.

Moral of the tale



However organised you are.
However prepared you think
your team is. Unexpected
issues will crop up.

What could Vanessa do differently?



Ensure at least one person **takes responsibility** for every part of the business.



Remain contactable for at least a
year post sale.



Leave instructions and key
contacts for important areas like
IT and finance.

Go E.O.

Employee Ownership **made easy**



EOT sales from
£6,990+VAT



Complete sale
in 2 months



Our Founder made
this journey

Write your own EO tale



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